

From Awareness to Action: Cox's Bazar Leaders Lead the Charge for Infrastructure Preservation



Our Correspondent: In a significant step toward promoting the responsible use and maintenance of public infrastructure, an impactful awareness session was held today, February 2, 2025, at the Lombori Government Primary School at Teknaf Upazila, Cox's Bazar. The event was part of the Emergency Multi-Sector Rohingya Crisis Response Project (EMCRP), organized by Bangladesh Center for Communication Programs (BCCP) under the Local Government Engineering Department (LGED), under the auspices of World Bank.

The gathering brought together local leaders, civil society members, and stakeholders to raise awareness about the importance of maintaining government-built facilities, including roads, bridges, cyclone shelters, and community centers. A total of 25 participants, including Upazila Engineer from LGED, local educators, and influential community figures, engaged in discussions centered on civic responsibility and infrastructure sustainability.

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The event's highlight was a compelling speech by Rabiul Hossain, Upazila Engineer of LGED, Teknaf who emphasized the vital role that the local community plays in ensuring the longevity of infrastructure. "Public infrastructure is a valuable community asset, and it is essential that we treat it with the same care as our own possessions. Its durability is directly linked to how responsibly we use and maintain it," said Rabiul Hossain.

Supporting these remarks, Ahamed Hossain, Ex president of Lombori Government Primary School SMC committee further stressed, "We must focus on instilling a sense of ownership in the younger generation. They are the stewards of tomorrow, and it is important to educate them about the importance of preserving these public facilities."

In line with this message, Ridoanur Rahaman, Deputy Team Leader, CAS for EMCRP, BCCP echoed a call for a paradigm shift in public perception: "Public infrastructure should not be viewed solely as government property; it belongs to the community as a whole. It is a shared responsibility that unites us all."

As the session concluded, participants made a collective commitment to foster awareness and encourage responsible use of public facilities in their respective communities. They pledged to spread the message: "Service facilities for me, I use with care."

As the awareness grows, the importance of infrastructure stewardship is becoming more widely recognized across the region. Through continued collaboration and engagement, the EMCRP and its communication partner BCCP aim to strengthen the community's sense of ownership and responsibility, ensuring that these vital resources remain sustainable for future generations.